

It's Time to Renew the Lease! *Robson Arms* Returns with Season 3, Beginning April 28 on CTV

- -- All-new Season 3 episodes follow Dancing With the Stars --
- -- Dave Foley leads list of special Guest Stars including Carly Pope (*Dirt*), Shaun Majumder, Linda Kash, Joe Flaherty and Vancouver Mayor Sam Sullivan --
- -- "The Question" eight new *Robson Arms* mini docs available on demand on The CTV Broadband Network at CTV.ca –
- -- New episodes available post-broadcast on iTunes, The CTV Broadband Network at CTV.ca, and a brand-new *Robson Arms* website at **RobsonArms.com** --
 - -- Season 1 and 2 marathon to air on Bravo! April 26 and 27 --

Toronto, ON (April 10, 2008) – The paint may be peeling, the taps leaking and there may be an unpleasant smell here and there, but there's never been a better time to move into *Robson Arms*. Season 3 of the CTV Original Series returns **Mondays at 9:30 p.m. ET beginning April 28** following *Dancing With the Stars* (visit CTV.ca to confirm local broadcast times). The season premiere and all-new weekly episodes follows special sneak previews last month that introduced new regular guest star Dave Foley and garnered the series' highest audiences ever, with 812,000 viewers watching on March 10.*

** Media Note ** - Download all-new photos from Robson Arms at ctvmedia.ca

"Robson Arms maintains a unique brand of unpredictable humour that makes the series a favourite with audiences and critics alike," says Susanne Boyce, President, Creative, Content and Channels, CTV Inc. "Recognized with multiple nominations and awards for its top-notch writing and a high-calibre cast, Robson Arms is comfortable comedy that anyone with a neighbour can relate to."

In sneak previews earlier this year, *Robson Arms* introduced comedian Dave Foley (*The Kids in the Hall*) as landlord Chuck Hoskins, a true blue eccentric American who moves north of the border with his wife Trixie (Allison Hossack: *Falcon Beach, Another World*) after buying everyone's favourite building in Vancouver's West End. The new landlords seem as sweet as apple pie – but it turns out this pie has a hair in it. As the season unfolds, machinations of the new owners intertwine with the chaotic lives of the tenants, causing rifts between friends and creating unlikely allies, while Robson Arms' future hangs in the balance.

Revisit **Robson Arms**' Season 1 and 2 in a two-day, 26-episode marathon on Bravo! Beginning **Saturday**, **April 26**, Season 1 will air from 11 p.m. – 5:30 a.m. ET followed by Season 2 on **Sunday**, **April 27** from 10 a.m. – 4:30 p.m. ET. A re-broadcast of the first Season 3 sneak preview episode, "Gila Monster," will air at 4:30 p.m. ET immediately after the Season 2 marathon on Bravo!

In the season premiere, "Mean Girls," premiering **Monday, April 28 at 9:30 p.m. ET** on CTV, Bobbi (Gabrielle Miller) joins S.W.U.T. (Single Women United Together) and it feels like she's been transported back to the glory days of high school. Popularity contests, backbiting, cruel practical jokes: all good stuff, until her husband-stealing nemesis Sasha (April Amber Telek) shows up to threaten her prom queen status. The season premiere features Gavin Crawford (*The Gavin Crawford Show, This Hour Has 22 Minutes*) a trans-gendered person who Bobbi meets at S.W.U.T.

Having mastered the art of sketch comedy with cult favourite *The Kids in the Hall*, Dave Foley (Chuck Hoskins) has evolved into one of Hollywood's leading comedic actors. Today, the *NewsRadio* alum continues to be one of the most sought after television and film stars. Foley spent four seasons hosting Bravo's hit series *Celebrity Poker Showdown* and had recurring roles on *Will & Grace* and *Las Vegas*. Foley also starred in the Disney films *Sky High* and *A Bug's Life*. Upcoming projects include the feature film *The Strip*, where he'll star alongside Jenny Wade (*Rumor Has It*) and Rodney Scott (*American Dreams*).

"The addition of Dave Foley brings a new dynamic to the mix of characters who reflect the diverse population of Vancouver's West End in *Robson Arms*," said Executive Producer and Co-creator Gary Harvey. "It was exciting to witness a comedic master at work!" added Executive Producer and Co-creator Susin Nielsen.

Season 3 guest stars include Shaun Majumder (*Unhitched, This Hour Has 22 Minutes*) as Jason; Carly Pope (*Dirt, 24*) as Anke; Vancouver Mayor Sam Sullivan as himself; Allison Hossack as Trixie; Joe Flaherty (*Happy Gilmore, SCTV*) as Ramon; Linda Kash (*Cinderella Man, Best In Show*) as Carol; Patrick McKenna (*Trudeau, Duct Tape Forever*) as Jason Rogerman; and Gavin Crawford (*This Hour Has 22 Minutes, The Five Senses*) as Phil.

Returning for Season 3 is an impressive and diverse collection of Canadian talent, including John Cassini (*Intelligence, Final Days on Planet Earth*) as Yuri Kukoc, the appealing but sleazy superintendent; Gabrielle Miller (*Corner Gas, One Dead Indian*) as Bobbi; Fred Ewanuick (*Corner Gas, Just Friends*) as Nick; Alisen Down (*The Life, Mysterious Ways*) as Sault; Zak Santiago (*Young Blades, Intelligence*) as Hal; Jane McGregor (*American Venus, Flower & Garnet*) as Alicia; and Haig Sutherland (*Slither, The Colt*) as Fred.

Also starring are Allison Hossack as Trixie Hoskins (*Falcon Beach*); Kevin McNulty (*Nightwatching*) as Stanley Wasserman; David Richmond-Peck (*Traveler*) as Geoff McAlister; Tegan Moss (*The Bad Son*) as Georgia Goldstein; Colin Foo (*Psych*) as Bao Tan; Helena Yea (*Smallville*) as Grandma Tan; Justine Wong (*Psych*) as Ruby Tan; Gabrielle Rose (*Beneath*) as Toni Mastroianni-Tan; and Bill Mondy (*Johnny Test*) as Valentino Kukoc.

Each episode of *Robson Arms* Season 3 will be made available on demand on The CTV Broadband Network at CTV.ca following its television broadcast on **Tuesdays** beginning **April 29 at 9 a.m. ET**. Episodes will also be made available the day after broadcast from the iTunes Store in Canada. *Robson Arms* also extends its brand with eight new mini docs called "The Question", to compliment Season 3, all available on demand on The CTV Broadband Network. The minis are hilarious behind-the-scenes

video clips of the show's stars answering "questions of the week," inspired by what happens in that week's upcoming *Robson Arms* episode.

Additionally, a brand-new *Robson Arms* website at **RobsonArms.com** takes viewers beyond the television screen and into the halls of everyone's favourite apartment building. Online, fans will find more information about the series, a gallery of images, videos and more.

Robson Arms is developed and produced by Omni Film Productions Limited in association with CTV, with the participation of the Canadian Television Fund, created by the Government of Canada and the Canadian cable industry, and produced in association with the Province of British Columbia Film Incentive BC and the Canadian Film or Video Production Tax Credit. Series co-creators and executive producers Susin Nielsen and Gary Harvey returned to helm Season 3 of **Robson Arms** along with producer/executive producer Brian Hamilton. Louise Clark is Vice-President, Program Development for CTV. Susanne Boyce is President, Creative, Content and Channels, CTV Inc.

CTV, Canada's largest private broadcaster, offers a wide range of quality news, sports, information, and entertainment programming. It has the number-one national newscast, *CTV National News With Lloyd Robertson*, and is the number-one choice for prime-time viewing. CTVglobemedia Inc. is Canada's premier multi-media company which owns CTV Inc. and The Globe and Mail. CTV Inc. also owns radio stations across the country, and leading national specialty channels. Other CTVglobemedia investments include an interest in Maple Leaf Sports and Entertainment, and in Dome Productions, a North American leader in the provision of mobile high definition production facilities. More information about CTV may be found on the company website at www.ctv.ca.

- CTV -

*BBM Nielsen Media Research

For more information: Amanda Rinaldo, CTV Inc., 416.332.5325 or arinaldo@ctv.ca Jim Quan, CTV Inc., 416.332.5311 or jquan@ctv.ca

CTVglobemedia